



A Year Driven by

IMPACT REPORT 2020-2021

**INNOVATION**



Cancer  
Research Society

“ The Cancer Research Society continues to renew itself by focusing on innovation to support Canada’s most promising researchers and projects because research is the key to outsmarting cancer.

Manon Pepin  
President and Chief Executive Officer



# Summary

*This Impact Report presents  
the Cancer Research Society's activities  
and financial statements  
from September 1, 2020, to August 31, 2021.*



<b>Message from the President and Chief Executive Officer</b>	<b>4</b>
<b>Message from the Chair of the Board of Directors</b>	<b>6</b>

## THE SOCIETY

Who Are We?	8
Mission, Vision and Values	10
Board of Directors	11
Dedicated Staff Members	12
A Year Marked by Innovation	12
2022-2027 Strategic Plan	15

## RESEARCH

The Impact of Research on Cancer	16
Historic Partnerships	18
Researcher Profiles	20
Researcher Success	22
Donor Profiles	24

## IMPACTFUL EVENTS

Signature Events	26
Community Events	30
Memorial Funds	33

## NOTEWORTHY STRATEGIES

Campaigns and Fundraising	35
Spokespersons and Cancer Research	40
Social Media	42
Direct Mail	43

## DONATIONS

Donation options	44
Donation List	47

<b>Financial Statements</b>	<b>51</b>
<b>Commitment to our Donors</b>	<b>54</b>

# A Message From the President and Chief Executive Officer

**I**t is with great pleasure that I present you with our 2020-2021 impact report. In this era of global health crisis due to COVID-19, the challenges have been numerous and the unpredictability of the pandemic has been a real issue. However, the past year has been an opportunity for the Cancer Research Society to demonstrate resilience, adaptability and innovation.

## The Impact of Research on Cancer

Faced with adversity, we are coming out of this crisis stronger and more determined than ever to outsmart cancer. Indeed, our operating grant program, which funds innovative research, and our Scholarship for the Next Generation of Scientists were maintained, making it possible for us to fund over 70 teams of researchers. In addition to these new research projects, the Society continues to fund projects that were undertaken in previous years.

A portrait of Manon Pepin, a woman with brown hair and bangs, smiling. She is wearing a dark jacket over a light-colored top. A red circle is positioned to the left of her name.

Manon  
Pepin

In 2020-2021, the Society funded 160 projects dedicated to cancer research, with a combined value of close to \$10 million.

We also launched the “100 years of research” competition with the Quebec Breast Cancer Foundation, to fund some of the country’s most promising research projects on metastatic breast cancer. A second competition in partnership with Ovarian Cancer Canada was also put forth to fund preclinical/translational research projects on ovarian cancer.

Perhaps more than ever before, these past two years have shown us the value of science and research and we have witnessed how precious scientific activities truly are. Without question, the Society’s research projects are catalysts for breakthroughs and discoveries that will improve quality of life and prolong survival for people with cancer.

## Driven by Innovation

Driven by a new management team, the Society has innovated, joining forces with other non-profit organizations dedicated to cancer research. These partnerships resulted in the organization of joint competitions for research projects on predefined types of cancer so that we are able to fund a greater number of projects and thereby advance cancer research more quickly.

Moreover, we have invested in technological applications and focused on training to optimize efforts to maximize our financial and human resources. This new direction, which is much appreciated by our donors, will continue in the years to come.

## Perspectives for the Future

The Cancer Research Society is a vital stakeholder in Canada's research ecosystem. We are unwavering as we lead the way because we firmly believe that research is the key to outsmarting cancer. We also want to play a unifying role and become a rallying point for all organizations and individuals who wholeheartedly wish to advance cancer research. That is why we are eager to multiply our partnerships with organizations who are focused on the same objectives.

To this end, the Society's board members and management team have developed a strategic plan for 2022-2027. This vast undertaking allowed us to set the foundation for our action plans for the coming years and to set ambitious objectives and key performance indicators. I would like to take this opportunity to thank the team at McKinsey for having graciously accompanied us throughout this undertaking.

## Heartfelt Thanks

I would like to thank the thousands of donors who have supported us during the pandemic. Your immense generosity has allowed us to meet our objectives at a time when researchers are in urgent need of help.

I would be remiss if I did not mention the constant and sustained support of our organizing committees and our corporate partners who both offer us their time and support us financially. Without their help, it would have been impossible to achieve such results.

Special thanks to the hundreds of researchers and clinicians who volunteer to evaluate all of the research proposals that we receive on an annual basis. Thanks to this rigorous exercise, we can support the country's best innovative cancer research projects.

I also need to underscore the involvement and contribution of the members of our board of directors, under the leadership of Mr. François Painchaud. Their contribution to cancer research represents a priceless added value.

Lastly, I would like to tip my hat to all of the Society's staff. This year has been an ongoing challenge. Without your continued commitment and collaboration, we would not have been able to maintain our activities and surpass our objectives.

I hope that reading this report will once again demonstrate the importance of cancer research.

**“ Without a doubt, the Society's research programs are catalysts for breakthroughs and discoveries to improve the quality of life and extend survival rates of cancer patients.”**

**Manon Pepin**

President and Chief Executive Officer

# A Message From the Chair of the Board of Directors

**A**s Chair of the Cancer Research Society's Board of Directors, I am very pleased to present you with the 2020-2021 edition of our Impact Report. While highlighting the many successes along the way, it presents an opportunity to look back on a year that brought its share of challenges due to the COVID-19 pandemic, but also its share of accomplishments and innovative projects.

A portrait of François Painchaud, a man with grey hair and glasses, wearing a dark jacket over a light-colored shirt. A red circle is positioned to the left of his name.

François  
Painchaud

## A Look Back on a Milestone Year

The last year was in all ways an exceptional year due to the pandemic. However, it is when faced with adversity that we are able to see strong and agile organizations. Despite a year in of COVID-19 restrictions, the cancellation of all in-person fundraising activities and the need to reinvent ourselves, the Society was able to not only fulfill its mission, but also seize the opportunity to review some of its internal processes with a view of enhancing its performance. The fact that revenues considerably increased in spite of it all is certainly an achievement.

Moreover, it is quite exceptional to have been able to maintain the regular research program competitions and, at the same time, launch two new grant competitions with partners who looked to the Society's expertise to take the lead in this complex and highly demanding undertaking, especially in terms of scientific knowledge and the time dedicated to organizing evaluation committees.

In light of the results contained in this report, we can conclude that it was a success and a real tour de force.



## 2022-2027 Strategic Plan

The last year has also witnessed the birth of a new strategic plan for 2022-2027, in order to favourably position the Society in light of the anticipated changes in the world of philanthropy.

The members of our board of directors, in conjunction with management, have established the pillars upon which clear guidelines have been defined to help the organization meet the challenges of tomorrow. To that end, performance indicators and mechanisms to measure the impact of research projects funded by the Society, were established. Ultimately, the goal is to fund a greater number of projects from one year to the next.

To do so, it is important to rejuvenate our means of fundraising and interest a new generation of donors in our cause. The coming years will certainly be marked by diversification. The Society has already begun enhancing its communications tools to ensure a harmonious transition from more traditional fundraising methods to more innovative digital ones. Strategic planning is an integral part of that vision and will set the course for change.

## Human Capital at the Service of Cancer Research

Without a doubt one of the Cancer Research Society's strengths is the people who choose to get involved. In 2020-2021, the Society welcomed new administrators to the board of directors.

I would like to offer a warm welcome to Mr. Christian Paupe and Ms. Kristell Baune. Their experience will certainly help to broaden the Society's reach. I also want to take this opportunity to highlight Ms. Dorothy Quann's achievements as her term as a board member has just come to an end. We thank her for her time and her contributions which have been so helpful.

I would also like to thank all of the donors and volunteers. Your donations and assistance have allowed major advances to be made in cancer research. These advances would not have been possible without you.

In closing, I would like to underscore the exceptional work accomplished by Ms. Manon Pepin, President and Chief Executive Officer, and all of the Society's employees. You were able to exceed financial objectives while laying a solid foundation for the Society's future. Congratulations!

**François Painchaud**

Chair of the Board of Directors



# ● THE SOCIETY

\$340

million  
offered in  
grants and  
bursaries

76

years  
since the  
Cancer Research  
Society was  
founded

30

employees  
devoted  
to maximizing  
benefits

1

single  
objective:  
funding cancer  
research



# Who Are We?

Since 1945, the Cancer Research Society has had a single objective: to exclusively finance research on all types of cancer in order to prevent, detect and treat the illness.

Everything began in the 1940s when Betty Caplan's mother was diagnosed with cancer. Through discussions with her family and friends she learned that they were all affected by the disease in one way or another. She also realized that there was no Canadian organization that focused exclusively on cancer research.

In fact, very little research was undertaken on the disease in Canada at that time. She wanted to take action. In 1945, she created the Cancer Research Society with her friends Etta Kastner, Hattie Rolbin and Mildred Singer and endowed the organization with the mission of raising funds to support the doctors and researchers who work to find ways of defeating cancer.

The year after its founding, the Cancer Research Society awarded its first four research grants, each worth \$600. Since then, the Society has invested over \$340 million dollars dedicated to cancer research.

The organization marked its 75th anniversary in 2020. This means that we have spent over seven decades fulfilling

the founders' mission and commitment, and have done so with great pride.

Each year the Society receives hundreds of funding applications from researchers all over the country seeking a grant for cancer research.

Furthermore, every year Scholarships for the Next Generation of Scientists are awarded to researchers who are completing post-doctoral studies. This program seeks to support future generations so that they can dedicate their scientific careers to cancer research in Canada. The Society is the only Canadian institution to offer such a grant, something it has been doing since 2013.

Moreover, recently, the Society has undertaken partnerships with organizations that have similar vocations to establish joint funding competitions for predefined types of cancer. This approach allows us to combine our efforts and our resources with other organizations dedicated to cancer research and thereby optimize allocated funds and support a greater number of research projects.

To ensure excellence in scientific research, impartiality and transparency, all funding requests follow a rigorous selection process and are evaluated by peer committees made up of hundreds of volunteer researchers and clinicians.

Over the decades, thousands of researchers have received grants or bursaries from the Society thanks to donations generated by a multitude of fundraising programs, all of which have contributed to advancing cancer research so that patients and their loved ones may benefit from it.

In addition to health benefits, cancer research plays an essential role by stimulating innovation in the country, ensuring economic growth and training the next generation of leading experts.

Since its creation, the Cancer Research Society has always maintained the same mission. It guides and inspires our actions on a daily basis.

## Our mission

Exclusively fund research on all types of cancer in order to prevent, detect and treat this illness.

## Our vision

Research is the key to outsmart cancer.

## Our values

**DETERMINATION** Since 1945, the Society has worked tirelessly toward one goal: outsmart cancer.

**PASSION** The Society works with conviction, discipline and determination to help Canadian researchers find ways to outsmart cancer.

**INTEGRITY** The Society respects and protects the interests of its donors by using the funds entrusted to it efficiently and responsibly, according to strict rules of governance.

**INNOVATION** The Society supports innovative projects involving creativity and original ideas, because it is through research that the solutions to cancer will be discovered.

**EXCELLENCE** Guided by the highest standards and an uncompromising commitment, the Society aims to exceed expectations in research.

**ACCOUNTABILITY AND GOVERNANCE** Donor accountability goes hand in hand with our mission. Without the generosity of our donors, we could not carry out our mission of financing cancer research. As such, we have made it a core principle to ensure that donor dollars are allocated efficiently and effectively.

# Board of Directors

Involved in many aspects of the Society's activities, each member of the Board of Directors voluntarily contributes to advancing cancer research.

Each member possesses solid professional experience and an attachment to the cause. This leads them to inspire the Society's team to surpass themselves on a daily basis. It should be noted that Ms. Kristell Baune and Mr. Christian Paupe are new board members within the group.

The board of directors and the employees of the Society are required to sign a code of ethics in which they agree to follow the policies and regulations of our organization.



**François Painchaud,**  
**President**  
Lawyer-Partner, ROBIC



**Heidi Lange,**  
**Vice-President and Secretary**  
President,  
Lange Consultants Inc.



**Marie Valcourt,**  
**Treasurer**  
Partner, Audit, KPMG

## Directors



**Kristell Baune**  
Manager, Business Analysis,  
Telus Health



**Ghassan Deko**  
Regional Director, Risk  
Management, Commercial  
Credit Group, Eastern Canada,  
RBC Royal Bank



**Benoît Durocher**  
Executive Vice-President and  
Chief Economic Strategist,  
Addenda Capital Inc.



**Annie Lemieux**  
President, LSR GesDev



**Peter McCarthy**  
President and Chief Executive  
Officer, BMO Insurance



**Monique Mercier**  
Corporate Director



**Sean O'Brien**  
Executive Vice-President,  
Wealth Management, iA  
Financial Group



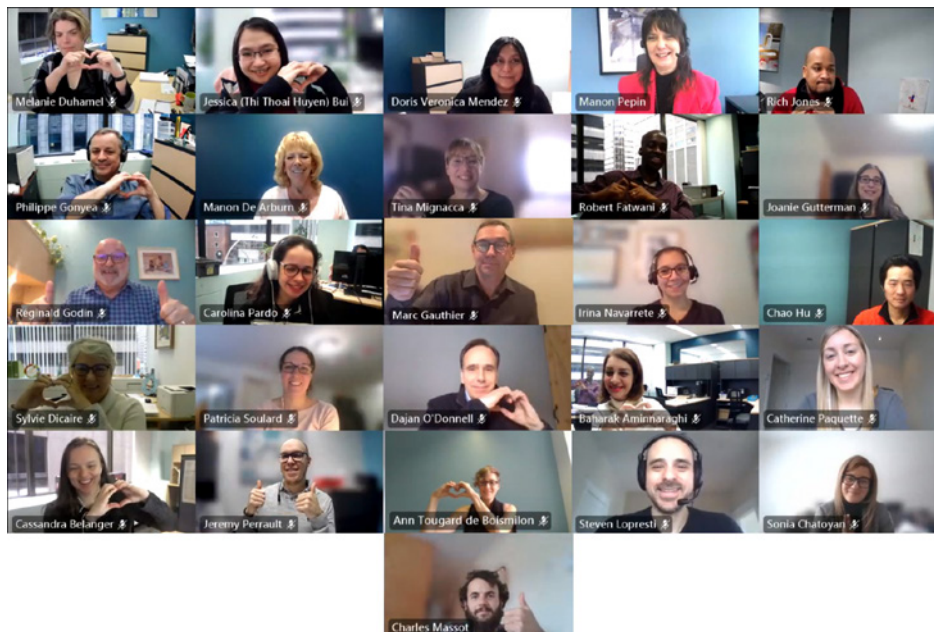
**Christian Paupe**  
Corporate Director



**Joanna Wilson**  
Executive Vice-President,  
National Practice Lead, Health,  
Edelman



**George Zogopoulos**  
Surgeon, Hepato-pancreato-  
biliary and transplant, McGill  
University Health Centre,  
Associate Professor of  
Surgery and Oncology, McGill  
University



**The Society's staff members witness the organization's impact each day; whether through breakthroughs made by our researchers, touching or hopeful stories from patients and donors, or the motivation that leads people to take part in our events.**

This team of some thirty people, combines experience and passion. Each one is a true ambassador, and they all are mobilized to help outsmarting cancer.

We would like to thank each of them for their contribution to cancer research, especially during these pandemic times.

**Committed  
Staff  
Members**

# A Year Driven by Innovation

## Joining Forces for Cancer Research

Energized by a new management team, the Society has focused on creating innovative partnerships with other organizations dedicated to supporting cancer research. These partnerships resulted in the establishment of joint competitions for research projects on specific types of cancer.

This approach allows us to optimize our efforts and maximize our financial and human resources so that we can fund a greater number of projects and, in doing so, advance cancer research more quickly. This new direction, which is much appreciated by our donors, will continue in the years to come. See additional information on page 18.



# Six projects

mobilized our teams to focus on real organizational advances that will have guaranteed impact.

## Organizational Advances

Before acknowledging the various accomplishments made throughout the year, we would like to take a look at several institutional innovations that we set forth in 2020-2021.

In the midst of a pandemic that generated constant uncertainty and unpredictability, the Cancer Research Society dedicated an enormous amount of energy to rethinking some of its internal processes to make them more efficient, flexible and agile.

### Remote Working and Virtual Environments

Turning to remote work since the onset of the pandemic, we have adapted our working methods by adopting innovative technologies. This allowed us to maintain our operations without service interruptions and remain in constant contact with all of our employees.

We organized virtual fundraising events to replace the annual events, which are normally held in person. This shift was made possible with a colossal amount of work, which generated financial results that exceeded our initial objectives.

At the same time, we migrated our office applications to Microsoft 365, which offers an integrated cloud-based environment to maximize our returns through IT.

### Implementation of the Lean Six Sigma Program

Thanks to a Quebec government grant, we implemented a new culture of constant improvement for managing direct mail response through the Lean Six Sigma program. This initiative, involved the entire operations team, and resulted in a considerable acceleration of data processing, decreased costs, reduced administrative errors and included the implementation of state-of-the-art automated equipment. This program will be deployed to other services over the course of the coming year.

### The ProposalCentral Online Grant Management System

To support the Scientific Affairs Department, we implemented an online grant management system, ProposalCentral, an application that is acclaimed by users. This online system offers a faster, more effective way to receive, review, centralize and manage the grants that we award to researchers. This system also allows us to interact with applicants, reviewers and beneficiaries in an efficient manner.

### **Developing Our Internal Marketing and Communications Skills**

Our Marketing and Communications Department regularly works with agencies for fundraising campaigns. Over the past year, the communications department chose to develop its digital campaigns internally as a means of reducing costs, accelerating project production and further developing in-house expertise.

Given that cash is less frequently used, and in an effort to replace the traditional piggy bank, the Society began using Tip Tap Pay technology. They are mobile terminals that allow contactless donations using a credit card or an electronic wallet.

### **Staff Training Program**

In order to develop knowledge and skills, each employee has a defined personalized training plan as part of their annual performance review and appraisal.

Over the course of the year, all employees completed training on the following topics: live webcasting techniques, how to maximize the Teams application, and business process improvement via Office 365.

We have also offered training on psychological and sexual harassment, as well as on the importance of paying attention to our mental health.

Finally, we are proud to have hosted interns so that they could gain workplace knowledge and experience in our field of expertise.

### **2022-2027 Strategic Plan**

Bolstered by a new management team, the timing was right for an in-depth reflection on the Society's future. With pro bono assistance from McKinsey, members of the board of directors and Society staff undertook the vast work to develop a five-year strategic plan.

The aim is to position the Cancer Research Society as a leader in cancer research philanthropy. More information is available on the following page.

# 2022-2027 Strategic Planning

With our sights set on the future, the Society has embarked on its strategic planning for the next five years with enthusiasm and ambition. This constructive exercise led to in-depth reflections which allowed us to reaffirm our mission and values and provide ourselves with a vision that is worthy of our vocation.

This five-year plan was developed by the Society staff, in close collaboration with the members of the Board of Directors who played a key role in the development of the plan.

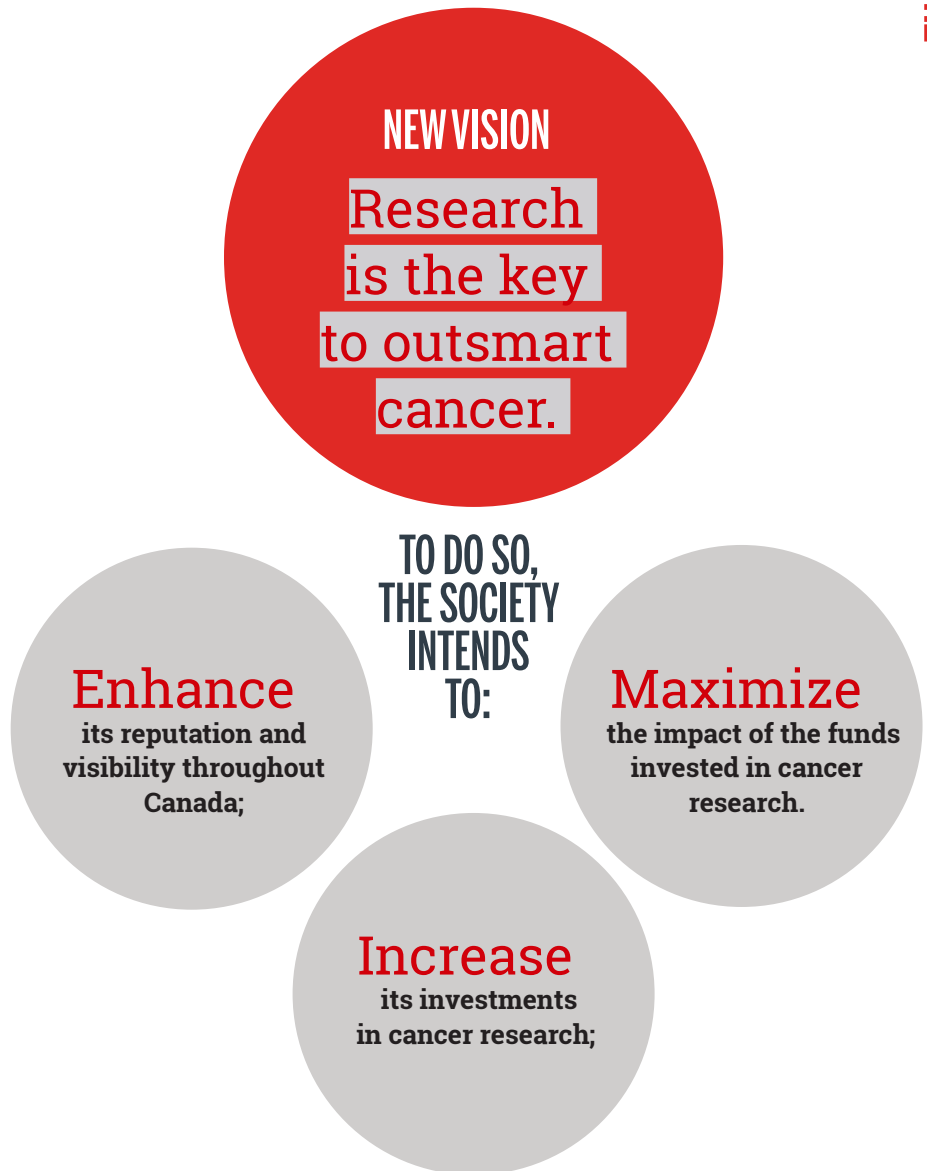
We would like to acknowledge the tremendous pro bono work accomplished by McKinsey within the framework of this planning and thank them for their expertise and judicious counsel. It will assuredly have meaningful impacts for cancer research in Canada.

## **Pillars of the 5-year plan and performance indicators**

Our organization would like to strengthen its role as a leading player in the field of cancer research in Canada.

For the very first time, we have defined performance indicators to reliably evaluate the impact of our action plans and our overall performance. The data will be followed on a regular basis and adjusted as needed.

The new dashboard includes sixteen performance indicators, and will be presented to the board of directors on a quarterly basis. The ultimate objective is to fund a greater number of cancer research projects year after year.





# ● RESEARCH

Funding cancer research is at the very heart of our mission; it is our raison d'être as an organization. The impact of the funds we raise is significant.

## The Impact of Research on Cancer

**Each donor, partner, researcher and staff member advocates for the importance of funding research and contributes to its advancement in their own way.**

The Society receives hundreds of research grant applications from researchers all across the country each year.

As well the Society awards Scholarships for the Next Generation of Scientists, which aims to support the upcoming generation of Canadian researchers.



## 2020-2021 Investments

### Operating Grants Program

67 new grants  
74 ongoing grants

### Scholarships for the Next Generation of Scientists

3 new bursaries  
8 ongoing bursaries

Total:  
\$9,8M

\$2,500,000  
Causes and  
prevention

\$620,000  
Detection

\$6,700,000  
Treatment

## 2021 Evaluation Committee

During the month of May 2021, six independent evaluation committees assembled virtually to review the funding applications received by the Society. These committees were composed of over 85 researchers and doctors who generously gave of their time to select the most innovative research projects.

Hundreds of funding applications were evaluated during the exercise. The Society would like to thank all of the researchers who submitted a research proposal, the organizations that co-funded research projects and the members of the committees who volunteered their time to evaluate them.

## Thank you to our Partners

**We would like to highlight the invaluable contributions made by various organizations which co-fund research projects and reserved funds. We offer them our heartfelt thanks for contributing to our mission.**

The Andy and Léna Chabot Research Fund

The Ann Matyas Memorial Fund

The Aristotle Fund

The Bergeron-Jetté Foundation Fund

The Cancer Research Society's Environment-Cancer™ Fund, funded in part by Read for the Cure

The Charlotte Légaré Memorial Fund

The Give for a cure Research Fund

The Herbert James Davies Memorial Fund

The Katherine Campbell MacDonald Memorial Fund

The Rob Lutterman Memorial Fund

Beatrice Hunter Cancer Research Institute

C17 Council

Canadian Institutes of Health Research–Cancer Institute

Canadian Institutes of Health Research–Institute of Musculoskeletal Health and Arthritis

Canadian VHL Alliance

CURE Foundation

Génome Québec

Granulosa Cell Tumour Research Foundation

Kidney Cancer Canada

Ottawa Hospital

Ovarian Cancer Canada

Quebec Breast Cancer Foundation

The Ottawa Hospital Research Institute

## Historic Partnerships: Competition for Targeted Research Projects

For the first time in the Cancer Research Society's history, we have joined forces with other like-minded organizations to coordinate joint research competitions for specific types of cancer. These partnerships optimize funds, administrative expenses and human resources.

We would like to offer our heartfelt thanks to these partners who made it possible to fund a greater number of innovative research projects that benefit patients diagnosed with breast or ovarian cancer.

## \$1 million for Research into Metastatic Breast Cancer

The “100 years of research” competition was launched in December of 2020 by the Cancer Research Society in partnership with the Quebec Breast Cancer Foundation to finance metastatic breast cancer research. The total amount of grants is \$1 million.

This competition aims to develop excellent scientific research (preclinical/translational) to offer those affected by metastatic breast cancer (stage 4) the most innovative treatment that exists.

Breast cancer is the most commonly diagnosed cancer among women. Thanks to research, survival rates have significantly improved over the last decade. However, at stage 4, breast cancer has spread to other parts of the body, which constitutes a major obstacle to recovery. We must therefore pursue more targeted research projects for this type of advanced cancer.

The “100 years of research” initiative respectively marks the 75th and 25th anniversaries of the Society and the Foundation and also highlights the collaboration of these two organizations. We joined forces to ensure the continuity of breast cancer research during this critical period when, researchers and patients need it more than ever. The recipients of these grants were announced in the fall of 2021.



100 years of  
research



## Grant Competition for Research into Ovarian Cancer

The Cancer Research Society and Ovarian Cancer Canada jointly launched a competition to fund preclinical/translational research projects into ovarian cancer, which are likely to have a significant impact on the prognosis of women diagnosed with ovarian cancer and thereby contribute to enhancing their quality of life and prolonging their survival.

Ovarian cancer is the deadliest form or gynecological cancer in Canada. Each year some 3,100 women are diagnosed with the disease. It is estimated that less than half of them will live five years after their diagnosis.

The competition, which launched in the spring of 2021 initially aimed to offer six grants with the recipients announced in the fall of 2021. The scope and quality of the proposals received led us to award an additional four grants. In total, ten researchers will each receive \$225,000 to outsmart ovarian cancer, representing a total investment of \$2.25 million.



Cancer de l'ovaire Canada  
Ovarian Cancer Canada

# Researcher Profiles

**For the researchers who receive financial support from the Society, the impact is immense. A grant is essential for pursuing their project, both in terms of the scientific breakthroughs achieved over time and allowing them to continue their their careers at Canadian research institutions.**

These researchers dedicate their daily lives to cancer research and are national treasures. We need to encourage them by supporting them financially as they carry out their work.

## Shoukat Dedhar, Ph.D.

Distinguished Scientist,  
BC Cancer and Professor,  
Department of Integrative  
Oncology, University of  
British Columbia

2020 operating grant  
recipient



### Overcoming Cancer Recurrence and Metastatic Progression by Targeting Anastasis

Since high school Shoukat Dedhar has been intrigued by the way the cells divide and distinguish themselves from one another. That is what led him to a career in cancer research.

His current research focuses on the role of the tumour microenvironment in cancer progression. He and his team study a recently discovered cellular process called anastasis, which is when cells that are about to die following chemotherapy treatment renew themselves instead. This leads to relapses and metastases, which are the major causes of cancer-related deaths.

The research objective is to identify and better understand the molecular and cellular properties of cancer cells capable of undergoing anastasis with the goal of countering recurrence and the progression of metastases and, eventually, developing new therapies.

**“My hope for the future of research is to render current therapies such as chemotherapy more effective by identifying new combinations that target critical signaling nodes that are involved in tumours’ progression.”**





Courtney  
Jones, Ph.D.

Researcher, University  
Health Network, Princess  
Margaret Cancer Centre

2020 operating  
grant recipient

## Targeting Energy Production in Leukemia Stem Cells

Courtney Jones chose a career in the field of cancer research because she believes that translational science can improve patient outcomes.

Her work is currently focused on acute myeloid leukemia (AML), a cancer that originates in the blood's stem cells. AML occurs because the DNA of normal blood cells is damaged. The damage transforms a normal blood stem cell into a leukemic stem cell (LSC), which does not respond to current AML treatment.

Consequently, therapies designed specifically to kill LSCs are needed to improve results for patients diagnosed with AML. Courtney Jones and her team are focused on a promising approach, which consists of inhibiting energy production within the damaged cells.

**"We are very lucky to live during a time when we have several technologies at our disposal to help us understand cancer at a level which was previously unimaginable."**

## The Relationship between Genotype and Phenotype and Genome Evolution

Elena Kuzmin's field of research is understanding the rewiring of the genetic network that underlies the development and progression of triple negative breast cancer.

She completed her doctorate in functional genomics and is interested in deepening her knowledge of genetic interactions. Specifically, she wants to better understand how genetic changes combine and, for some, lead to cancer development.

To do so, she would like to map the genetic interactions of large copy number variants for all types of cancer to be in a position to make observations and ultimately develop targeted therapies for cancer patients.

**"It's important to leave our mark and do something that counts. As researchers, I think that the work we do will inevitably contribute to treating and curing illness today and in the decades to come."**



Elena  
Kuzmin, Ph.D.

Assistant Professor,  
Biology department, Synthetic  
Biology Center applied,  
University Concordia

2020 Scholarship for the  
Next Generation of Scientists  
recipient

# Researchers' Discoveries

**The results from a cancer research project take years to come to fruition. We need to remember that each hypothesis, whether conclusive or not, allows us to better understand the complexity of the illness.**

**Every researcher who receive funding from the Society has the potential to make breakthroughs.**

**We are proud to highlight a researcher who has certainly left his mark on the world of cancer research.**



**Pieter Cullis, Ph.D.**

Professor, Department of Biochemistry and Molecular Biology, University of British Columbia

## Research Saves Lives

Pieter Cullis is a Canadian researcher with a fascinating background whose research, some of which is funded by the Cancer Research Society, is now saving lives! Here is a look at a career in cancer research that has had an impact on our daily lives.

He holds a doctorate in physics and teaches in the department of biochemistry and molecular biology at the University of British Columbia.

He has a brilliant career spanning over 40 years in research. Initially interested by lipids and the role of membranes in the human body, his research progressively led him to find a solution to a problem that was easy to understand but difficult to resolve: the issue of "delivering" medications within the human body. When a medication

is administered to a patient, less than 1% reaches the tumour, whereas the other 99% of the medication travels throughout the body provoking undesirable side effects. Cullis specifically addressed this situation in his research that led to the development of two medications that are approved by the FDA, the European Medical Agency (EMA) and Health Canada. These medications are Myocet, used to treat metastatic breast cancer, and Marqibo, which is used to treat acute lymphocytic leukemia (ALL). Part of the work was made possible thanks to Cancer Research Society grants.

### **Beyond the Scope of Cancer Research**

Dr Pieter Cullis is interested in finding a means of delivering medication to the correct place within the body. Throughout his research, Cullis has specifically studied lipidic nanoparticles and their functioning, particularly for the administration of medications using nucleic acids such as RNA. This work eventually allowed him to develop a medication delivery system based on lipidic nanoparticles.

Lipidic nanoparticles allow for the creation of a sort of protective bubble around a medication so that it is able to get to and be directly administered into the target cells without posing a danger to the rest of the body.

In 2014, he was contacted to see how this "lipidic nanoparticle system" could be used with an mRNA vaccine. This culminated in a collaboration with Pfizer/BioNTech and the development of their vaccine against COVID-19. Today, several million lives have been saved, thanks to many researchers and in great part to the work done by Cullis.

Dr Pieter Cullis is an ardent advocate for research and its impacts. The grants received from the Cancer Research Society have allowed him to advance his research.

Thank you for supporting the cause and for being at the forefront of tomorrow's discoveries.

**"There is more hope today than there has ever been before! We are currently in a new era where progress is happening more quickly, which could allow us to develop remedies that could revolutionize cancer treatment. It's really inspiring!"**



# Donor Profiles

## Suzanne and Louis Daubois



**“The reason that I made a donation is really simple, you know I worked all my life and I started with nothing. I received a lot of help. I was lucky and now it’s my turn to pass that on.”**

**Louis Daubois**

\* The Daubois made an additional donation of \$150,000 in October in 2021, leading their contribution to a total of \$250,000.

Upon meeting with the Daubois', one immediately sees that they are generous people with big hearts. They are grandparents who speak of their grandchildren with much pride and affection. They are humble. Their one wish: to contribute to cancer research for future generations.

Regardless of the amount, each donation counts. The Society is so grateful for the generosity demonstrated by this couple who entrusted us with this generous contribution to support our mission.

Originally from Belgium, the Daubois met in Quebec in the 1950s when Mr. Daubois was a butcher. Then, in 1960, Louis Daubois founded his company, which manufactures cement-based products. Mr. Daubois talks of his business with passion and nostalgia. The couple's hard work spanned several decades.

Despite all the dedicated work that led to their professional success, they feel very grateful. They believe they have received so much and now want to pay it forward.

Another reason that has pushed them to make a donation to cancer research is that their son Damy has been fighting prostate cancer for three years. He is currently undergoing treatment and Mrs. Daubois tells us of how doctors have other treatment options if the current treatment is not successful. That's what research does: it offers patients additional treatment options and possibilities.

Furthermore, Mr. Daubois's brother passed away from liver cancer last year.

He cannot imagine where we would be today without research. He encourages everyone who can afford to donate do so in support of an organization that need the funds to make a difference.

“It's important to me to help where it counts.”

We would like to thank Mr. and Mrs. Daubois for their support. We also thank all the donors who choose to make a difference with a gift.



## Bursary— Andy and Léna Chabot Fund

Andy Chabot, the past President and Chief Executive Officer of the Cancer Research Society (2008 to 2017) and also a cancer survivor, decided to express his gratitude to the scientific community that saved his life.

With his daughter Léna, he created the Andy and Léna Chabot Research Fund, with the goal of contributing to research advances through a research bursary offered to undergraduate students residing in Canada.

Four bursaries have been awarded since 2018. Three recipients were fortunate enough to receive the bursary in 2021.



**"The bursary provides financial support, but more than that, it provides an opportunity for learning and knowledge-sharing. The internship allows researchers to train the next generation, to show students how to formulate a hypothesis, develop a line of thinking and more still."**

- Omar Moussa, recipient



**"I created this bursary fund to support training for young researchers. This generation of future scientists is the one that will accomplish the next breakthroughs in elucidating cancer mechanisms and accelerating the discovery of new innovative therapies."**

- Andy Chabot

**"As a cancer survivor, my dad is still among us thanks to research and that is why I support his wonderful initiative. I hope that his efforts will inspire other donors to contribute to the Cancer Research Society."**

- Léna Chabot



# ● IMPACTFUL EVENTS

## Signature Events

Year after year, with the help of precious partners, the Society organizes signature events to bring together committed donors in a large-scale activity to benefit the cause.

For a second consecutive year, events have needed to be reimagined and adapted to respect the pandemic health guidelines, while allowing attendees to fully participate.





Participants Benoit Paquette, Patrick Nadeau, Louis-Charles Fortier and Bernard Lemelin

## The Cyclo-Golf Classic and Sherbrooke Cyclo-Classic \$85,000

Each year the involvement of participants and volunteers makes the Cyclo-Golf Classic and The Sherbrooke Cyclo-Classic a reality. Due to the pandemic, the Cyclo-Golf Classic was obliged to cancel its event in Montreal. However, the Sherbrooke Cyclo-Classic organizers made the decision to adapt their event and hold a virtual cycling challenge with the support of the Université de Sherbrooke and the Centre Hospitalier Universitaire de Sherbrooke.

Thanks to this reinvented edition, close to \$85,000 was raised for research. We would like to offer our warm thanks and congratulations to the organizers and participants. Special thanks to the major partners including Scotia Bank and BMO Insurance. We would also like to highlight the participation of the CHU's Assistant Dean, Nathalie Rivard, as well as Professor Darel Hunting and researcher Bernard Paquette.

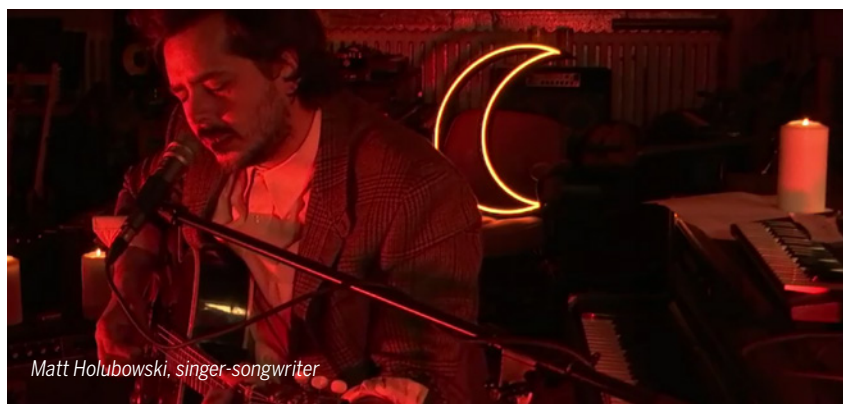
## The Accords Célestes Evening

### \$100,000

Despite the third edition being held virtually in 2020, the evening was a great success.

During this completely reimagined edition, participants were able to enjoy a musical performance by singer-songwriter Matt Holubowski and a gourmet menu in the comfort of their own homes presented by well-known chef Antonin Mousseau-Rivard and his Le Mousso restaurant, paired with wine from guest wine producers Les Maisons Bachelder and Hope Family Wines.

Some guests took part in a master class led by Thomas Bachelder, one of Canada's most important wine producers, who paid tribute to the Pinot Noir and Chardonnay grape varieties. The entire evening was brilliantly hosted by André Robitaille, for a third consecutive year.



Matt Holubowski, singer-songwriter



## Read for the Cure

### \$110,000

This unique annual fundraiser brings together renowned authors to discuss their recent publications, their writing process and, often, their personal stories about cancer, all in support of a great cause.

Held entirely virtually this year, the four 2020 fall evenings allowed participants to both spend special moments with inspiring authors and raise \$110,000.

Hosted by Penguin Random House Canada for a thirteenth year, Read for the Cure has raised \$1.7 million dollars for cancer research since its creation in 2007, thanks to the support of over a thousand participants, donors and partners throughout Canada.

All of the funds raised during the Read for the Cure events are invested in Cancer Research Society's Environment-Cancer Fund™, which helps fund promising research projects which study the environmental causes of cancer.





## Urban BBQ 2021

### \$455,000

The Urban BBQ presented by the RBC Royal Bank (Québec), is an annual gathering which welcomes the business community in support of the Society.

Held virtually during these pandemic times, the seventh edition of the Urban BBQ was a resounding success, raising \$455,000. Since it began over \$2.8 million dollars have been raised thanks to this event, which helps fund the best cancer research projects in the country.

During this virtual edition, participants attended a warm and festive event where they enjoyed a BBQ-style meal cooked on their home grills. The meal was prepared by chef Marc-André Jetté and his team. While eating they watched the event starring hosts Ricardo Larrivée, Stéphane Rousseau and André Robitaille.

The Society would like to offer warm thanks to event partners including RBC Royal Bank (Québec), the presenting partner, as well as all guests and participants.



*André Robitaille, host of the Urban BBQ and Society spokesperson*



# Community Events

In addition to events driven by the Society, people, foundations and businesses organize fundraising activities which contribute to our mission.

We are very grateful for and honoured by the trust donors place in the Society. Each dollar for cancer research allows us to fund the best projects.

Here are the community-based events that marked 2020-2021.



## CN, The Employees' and Pensioners' Community Fund and the CN Railroaders \$40,000

Since 1986, over one million dollars have been given to the Cancer Research Society by this community-minded corporate partner. This year, thanks to the Jeans campaign and other activities, over \$40,000 was donated to the Society.

We offer our sincere thanks to this loyal partner.





## The Saint-Lambert Games

### \$18,500

Participants answered the call for the twentieth edition of the Saint-Lambert Games, which were presented by LSR GESDEV this year. They helped raise a record sum of \$18,500, which brings the total raised since the first games to over \$120,000.

We would like to congratulate the event organizers including Volker Blank, the founder of the games, as well as all the participants and partners who contributed.

The Saint-Lambert Games welcome participants of all ages for a day of friendly outdoor Olympic-style competitions. This year participants were able to take on the challenge of their choice by making a donation or raising funds for the cause.



## Marche du rêve

### \$23,000

The eighth edition of the Marche du Rêve raised over \$23,000. This event brings together seasonal campers, travelling campers and people visiting the Camping Domaine du Rêve campgrounds.

This year's objective of \$13,500 was exceeded, to the delight of the organizing committee. We thank very much.

"It was a great day! We are amazed each year by the generosity and enthusiasm of people; It is very moving. The event is possible thanks to the work of the organizing committee throughout the year. We are all very proud of the result" - Julie Duguay, member of the organizing committee

Since its creation, this fundraiser has collected over \$90,000 in donations dedicated to cancer research.



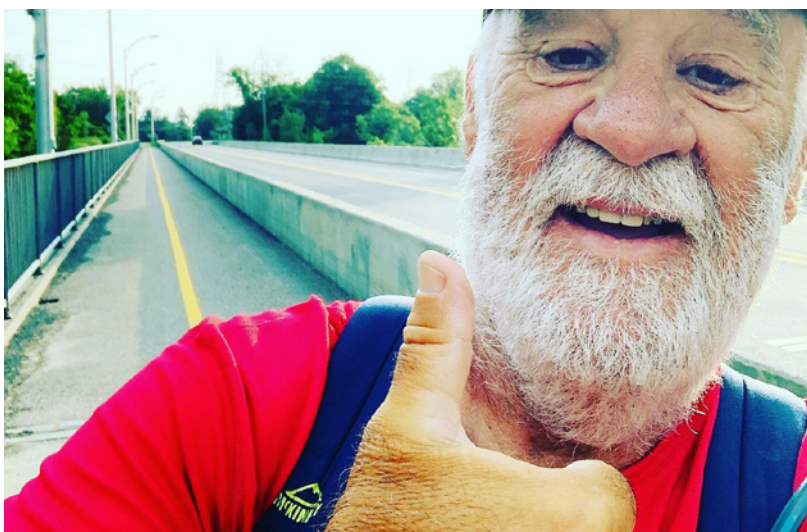
Members of the organizing committee

## Denis Dionne's Traversée du Québec \$16,000

Noting that needs are constantly growing, Denis Dionne decided to undertake a trek across Quebec on foot. He walked from Percé to Gatineau, a distance of 1,250 kilometres, in 40 days to raise funds and awareness for the cause.

His dedication and perseverance led to him to raise over \$16,000.

This is not Denis Dionne's first fundraiser for the Society; he has taken part in a number of Challenges and is an important ambassador for the organization.



## Citizen Initiatives

We would also like to draw attention to the success of several citizen initiatives. We thank these people for their involvement and dedication.

Here are other community-driven events that have marked 2020-2021.

- Arianne Nadeau Fundraiser
- Carrefour Multisports de Laval Concert
- Climbing Mount Ernest-Laforce – Nancy Perreault
- Dominique Carpentier Fundraiser
- François Massicotte – Live game broadcast on Twitch
- Fundraiser in remembrance of Steve Maheu – Chantale Drouin/L'École la Grande Coudée
- Isabelle Jacob–Sherbrooke Marathon
- Julie Leblond–I'll give on my birthday
- Montreal and Toronto Scotia Bank Charity Challenge

# Memorial Funds

## Creation of the Michel Louvain Memorial Fund

Mr. Louvain passed away as a result of esophageal cancer on April 14, 2021. The artist's family expressed a wish that donations be raised for the Cancer Research Society in his name to help contribute to outsmarting cancer.

The Michel Louvain Research Fund was created in honour of the icon who marked the world of music in Quebec for the past 60 years.

The Society, as well as Michel Louvain's family, invite the artist's fans to give generously to this online campaign on the [Society's website](#).







## Communications and Marketing

# ● NOTEWORTHY STRATEGIES

## Campaigns and Fundraisers

Various campaigns were organized throughout the year. They garnered a lot of interest among donors thanks to innovative concepts and themes to rally people to the cause.

We would also like to highlight the fact that the majority of these campaigns were carried out internally, using our communications and market department team members' talents and therefore reducing expenses and maximizing the funds raised.



Our campaigns are developed to encourage participation and connect people to the cause.



## #Everydaycancerhero Campaign \$225,000

In November of 2020, we launched our end of year digital campaign under the #everydaycancerhero theme.

Whether by email, via our social media or on our website, we presented a multitude of stories from various cancer heroes. Who are they? Survivors, Society partners, researchers, donors and employees. This campaign reminds us that we all have the power to be a cancer hero.

This campaign was organized in partnership with the RBC Royal Bank in Quebec and helped us to raise close to \$225,000 which was directly used for cancer research and to further support cancer heroes.



Nadine Renaud-Tinker  
President, RBC Royal Bank in Quebec

## Kaïn \$25,000

A special collaboration with musical group Kaïn was conceived by the band who launched a music video for their song "Cœur d'homme". This is a tribute to band member Éric Maheu's brother who passed away from colon cancer the previous year. The campaign raised \$25,000.

Having each lost a loved one to cancer, the band members wrote the song to send a message of hope and awareness. They decided to ally with the Cancer Research Society because they believe that it all begins with research.

We would like to thank the members of Kaïn, Productions Martin Leclerc and also Ms. Chantal Drouin, Éric Maheu's spouse, who raised over \$13,000 thanks to the students and parents at École Grande-Coudée, as well as several residents and entrepreneurs in Saint-Martin in Beauce, who all gave generously.



## World Cancer Day \$15,000

On February 4, 2021, World Cancer Day was observed and citizens the world over took part in raising awareness for the detection, prevention and treatment of all types of cancer.

An initiative was put in place via email and on social media for this special day. It raised close to \$15,000 for research.



## New Normal, Same Cancer

The Society, joined over 25 other organizations, taking part in the “New Normal, Same Cancer/Nouvelle normalité, même cancer”, campaign, which seeks to create public awareness about the fact that those requiring oncology services need to access them again, despite disruptions caused by the COVID-19 pandemic.

This health crisis has partially or severely disrupted cancer health care services across the globe. Less prevention, detection and treatment have been available among at risk patients and those diagnosed with cancer.

The goal of the campaign was to remind people to seek medical advice, while complying with the health guidelines. The Society is proud to have contributed to Canadians’ well-being and to patients afflicted by or at risk of cancer.



## Special Campaign for our Environment-Cancer Fund™ \$270,000

Over the past year, we held a special fundraising initiative for the Society’s Environment-Cancer Fund™, in collaboration with Jarislowsky Fraser and our major donors through a matching gift campaign valued up to \$65,000.

The campaign was a great success. Close to \$270,000 was collected, which will fund four innovative research projects for our Environment-Cancer Fund™.

The majority of diagnosed cancers could be linked to environmental factors. Unfortunately, due to a lack of financing, little research is currently being dedicated to this extremely critical sector in Canada. That is why the Cancer Research Society established a research fund dedicated to environment-cancer with the goal of having a greater impact on those living with cancer.

Well done and thank you to our partner and to the generous donors!

**JARISLOWSKY FRASER**  
PRIVATE WEALTH MANAGEMENT



## Research is the Future Campaign \$85,000

In the spring, a digital campaign was launched in partnership with BMO Bank of Montreal, to support female researchers at the start of their careers. This bursary for cancer research is unique in Canada.

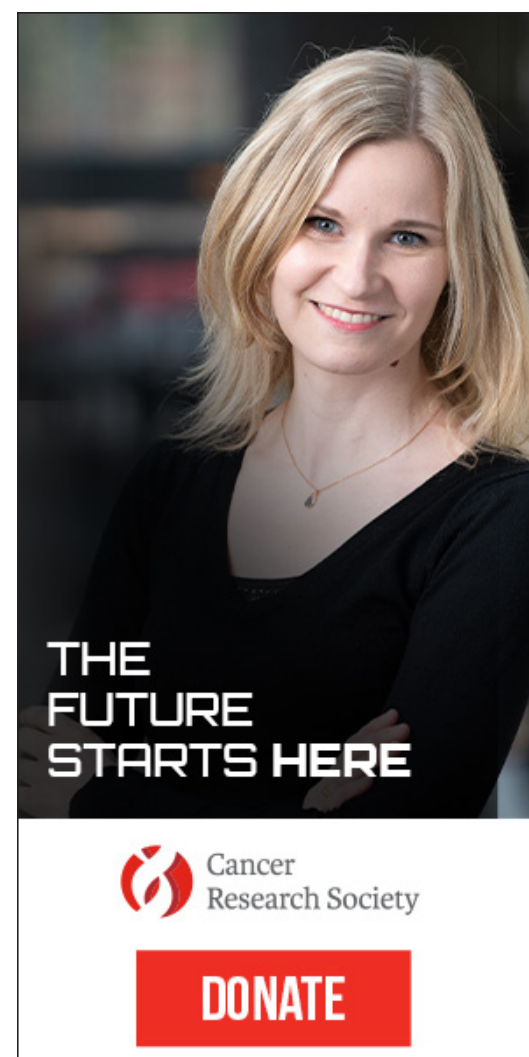
During this campaign, several of the Society's Scholarship for the Next Generation of Scientists recipients were featured to show that it is essential that women have greater access to funding to pursue their research and transition to a research position in a university or research centre. Take a look at some of those researchers online at [outsmartcancer.ca](https://outsmartcancer.ca).

Close to \$85,000 was raised, which will provide funding to a young researcher through a Scholarship for the Next Generation of Scientist.

Furthermore, the BMO Bank of Montreal made a \$170,000 donation to fund a Scholarship for the Next Generation of Scientists for a young female researcher as part of the 2021-2022 competition.

You can learn more about BMO's involvement, particularly that of Claude Gagnon, President of the BMO Financial Group in Quebec online at [outsmartcancer.ca](https://outsmartcancer.ca).

We would like to thank BMO Bank of Montreal, our partner in this campaign, as well as all those who made donations.



*Liis Uusküla-Reimand, Ph. D.*

*2020 Scholarship for the Next Generation of Scientists recipient*



## Mastercard BMO/Cancer Research Society \$50,000

Thanks to a long-standing partnership with BMO, you can support the Society by getting a Mastercard. Each time a purchase is made with a BMO Cancer Research Society Mastercard, BMO will make a donation to the organization at no cost to the user.

This program has existed for over twenty years. Over 2.2 million dollars have been given to the Society thanks to this initiative. In 2020-2021 with the help of close to 4,000 cardholders, over \$50,000 was donated to support research.

Thank you to all BMO Mastercard cardholders as well as to our partner, BMO.



## Tip Tap Pay: New Technology for Collecting Donations

In the past months, the Society has acquired Tip Tap Pay terminals allowing funds to be raised easily using a credit card, debit card or virtual wallet.

As the name indicates, one just has to tap their card on the terminal. This allows for quick and safe donations. This new method was tested at some of our events as well as in a few businesses.

It has become quite popular; don't hesitate to reach out to us if you would like to have the terminal to raise money for cancer research at one of your events or at your place of business. Write to us at: [info@src-crs.ca](mailto:info@src-crs.ca).





# Spokespersons and Cancer Research

“I hope to be able to encourage people to make a donation, because each donation made to the Cancer Research Society, regardless of the amount, is dedicated to research and we know that research works.”

- **André Robitaille, new Cancer Research Society spokesperson**

André  
Robitaille

## The Arrival of a New Spokesperson

Participants of the 7th edition of the Urban BBQ, one of the Society's signature events, got a big surprise this year. In addition to the festivities, they were introduced to the Society's new Quebec spokesperson, André Robitaille, who was a brilliant host for the evening.

Having been involved in the Society for a number of years, both the Society and André were really enthusiastic about announcing their new collaboration. You can learn more about what motivated him to become involved at [outsmartcancer.ca](https://outsmartcancer.ca).

He aspires to support the Cancer Research Society in its efforts to raise awareness for the cause so that it can fund the most promising research projects in the country. Specifically, he would like to offer a tribute to the men, women and children who are fighting cancer and encourage even more people to support research.



Thank you,  
Stéphane!

André Robitaille is taking over from Stéphane Rousseau who has been our spokesperson for the past eleven years. The Society is so grateful to him for his involvement and dedication.

Having experienced cancer up close at such a young age, he was able to help the Society raise awareness for the cause, including taking part in several of the Society's CRS Challenges. He took part in one of the Challenges last fall as a way of celebrating and bookending his involvement.

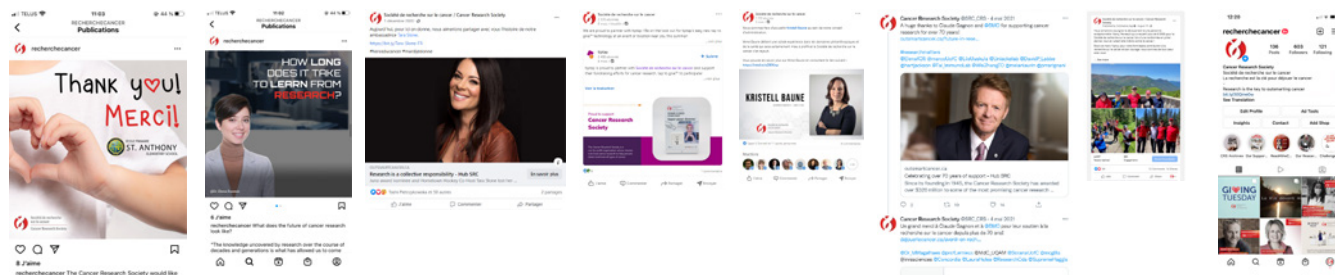
Compostelle - 2011 ►



Cinque Terre - 2013



Canary Islands - 2017



# Social Media

The Society has been very active on social media to enhance visibility, as well as build its reputation.

## YouTube

[@CRScommunications](#)

Our YouTube channel is the perfect platform for the Society to host all of our video content. Showcasing the richness and diversity of our productions, YouTube is a special meeting space for the community of people interested in our content.

## Facebook

[@recherchecancer](#)

Facebook is our primary platform for informing followers of our event and fundraising success stories. Given that it is a platform for all age groups, it provides us with the greatest reach and audience. Our social posts informing our followers of our achievements have been our most successful to date.

## Instagram

[@recherchecancer](#)

Our Instagram platform gives us an opportunity to share messages and images related to our cause. Our followers appreciate the variety of topics, as well as the memories that we share to convey the Society's history.

## Twitter

[@SRC\\_CRS](#)

Twitter is the ideal network to reach our vast scientific community and share all the progress and amazing achievements that we have experienced over the past year. Twitter is a truly interesting gateway to the scientific world.

## LinkedIn

[linkedin.com](#)

LinkedIn is without question the social network that opens doors to the business world. Our followers enjoy reading about our achievements, our fundraisers and the impact that we are having within the business community. When we share Society news articles on this platform, they generate a lot of attention. Our efforts have not been in vain; we have increased our number of followers by 12% this year!





## Direct Mail

Direct mail remains a relevant method for the Society to conduct fundraising efforts. During the COVID-19 pandemic, we relied on our traditional mailings to maintain that important link that keeps us connected with our donors.

## A Fundamental Connection

For 2020-2021, we sent out a series of mailings to all of Canada's regions. We want to thank the donors who answered our call. Thanks to you, we were able to continue to fulfill our mission despite all of the difficulties presented by the pandemic.

Bolstered by a new strategic plan, direct mail will undoubtedly evolve and adapt in the future. Along with our partners, we need to face the challenge of maintaining the privileged relationship we have with our donors, but will be also be rethinking boundaries and redefining what we would like them to be. That will be our challenge for the coming years.

Our direct mail strategy complements our digital initiatives to create the perfect balance.





A large circular image in the background shows a smiling woman with short grey hair and glasses. She is forming a heart shape with her hands. The image has a light blue tint.

# ● DONATIONS

We are grateful for each donation that we receive, regardless of the amount, because they support us in our mission of funding the most promising research.

Giving to the Society means helping advance research and thereby allowing more Canadians to live longer.

# Donation Options

Whether spontaneous or planned, there are so many ways to support the cause.

## Monthly Donation

This type of donation helps the Society by providing consistent, reliable support. This allows the Society to plan in advance, thus having a greater impact to outsmart cancer. It is an easy and affordable option which offers the flexibility of changing your donation amount at any time.

## Donation via Life Insurance

This type of donation is a simple and flexible way to make a significant impact at a relatively small cost. It allows the donation to be paid in annual instalments (the policy premiums) and offers a receipt for a tax credit.

## Gift of Goods

A donation of goods, also known as an "in kind" donation refers to gifts of tangible property, such as real estate, special collections, cultural good and works of art accompanied by certificates of fair market value.

## Endowment Fund

An endowment fund ensures that the donor's commitment is preserved over the long term and that the funds will be directed to the type of cancer that corresponds to the donor's choice and priority. An endowment can be in the donor's name or in the name of someone they wish to honour.

## Gift of a RRSP or a RRIF

Another way to make a donation to the Cancer Research Society at the time of a person's passing is to give a portion or all of the securities held in a Registered Retirement Savings Plan (RRSP) or a Registered Retirement Income Fund (RRIF). These retirement funds are among the most heavily taxed assets. The Society will issue a tax receipt for the amount transferred to the estate.

## The Gift of Securities

Tax exemptions are available for donations of eligible securities such as stocks, bonds, mutual funds, drafts, futures or any other publicly traded security.

## Gifts in Will

Each year generous people make a hopeful gesture by making a legacy gift in their will to better prevent, detect and treat cancer. Whatever the amount of the gift from a will, it provides important support for Society to carry out its mission.

This year, the Society received 51 legacy gifts, totalling close to \$2 million.

Please do not hesitate to contact us if you would like additional information on the different types of donations. Working alongside your financial or legal advisor, we can find the formula that best suits your philanthropic objectives and takes your personal and financial situation into account.

For more information contact us at 1 866 343-2262 or [info@src-crs.ca](mailto:info@src-crs.ca)

We would like to thank every person who left a gift in their will that will significantly impact research.

Jean-Guy Allard  
 Carl Baum  
 Murray W. Bedford  
 Lise Benoit-Lacroix  
 Herbert James Davies  
 Marcel Lionel Decock  
 Nicole Desjardins  
 Scott & Steven Drabin  
 Leo Edward Dubé  
 Maud & Christina Duncan  
 Margaret Gwendolyne King  
 Denise Gagnon Lamontagne  
 Chesley Stephenie Gilkies  
 Jeanette Holdway  
 David Anthony Keenleyside  
 Pauline Laplante-Perrault

Constance Vivian MacDougall  
 Christiane Maltais  
 Margaret L. McKee  
 Norma Jean McLean  
 Muriel Mongrain Ferguson  
 Olav Nummelin  
 Gisèle Poulin-Scallion  
 Guy Pronovost  
 Sarah Sainte-Marie  
 Ruth Schneider  
 Maria Schutza-Kluzowicz  
 Hazel Jean Richardson  
 Irmgard Steutelings  
 Ellen Strain  
 Elizabeth Tomkins  
 Edward Wong Aie

# List of Donations

We are so grateful for the support of organizations who believe in our mission and make a financial contribution. We thank them for this support and for helping raise awareness for the cause within their organizations.

## \$100,000 and more

BMO Bank of Montreal / BMO Mastercard Affinity Program / BMO Financial Group/ BMO Insurance / BMO Global Assets Management  
Penguin Random House Canada  
RBC Royal Bank / RBC Wealth Management / RBC Dominion securities

## \$50,000 to \$99,999

CanadaHelps.org Inc.  
Conam Charitable Foundation  
Innovairre Studios Inc.  
Paypal

## \$25,000 to \$49,999

Aqueduct Foundation  
Benevity  
CN Employees' and Pensioners' Community Fund  
Industrial Alliance–Financial Group/ Private Wealth  
Jacques Nolin Foundation  
Sandra and Alain Bouchard Foundation  
SNC-Lavalin

## \$10,000 to \$24,999

20th Century Fox  
Aliments Unifood Inc.  
ALRE Properties  
Apollo Microwaves Ltd.  
Centre Financier SFL Westmount Inc.  
Ernst & Young  
Gestion J. P. Bourgault Inc.  
Ivanhoé Cambridge Inc.  
Jarislowsky Fraser Ltd.  
Lilo  
Markham Waterloo Mennonite Conference  
Maud and Christina Duncan Charitable Foundation  
Muraflex Inc.  
Norma McLean Charitable Fund  
PH & N  
Power Corporation of Canada  
Société des alcools du Québec (SAQ)  
Sollio Groupe Coopératif  
Stokes  
Strategic Charitable Giving Foundation  
TD Securities /TD  
Telus Corporation /Telus Health  
Zwig Family Foundation



### \$5,000 to \$9,999

9825754 Canada Inc. - Ipso Facto  
Investissement Immobilier  
Administration portuaire de Montréal  
Assistenza International  
BCF s.e.n.c.r.l.  
Benefaction Foundation  
Benny & Co.  
Cabinet de relations publiques NATIONAL  
Canaropa (1954) Inc.  
Canderel Inc.  
Charles Norcliffe Baker & Thelma Scott  
Baker Foundation  
Cogeco Communications Inc.  
Confiserie Mondoux  
Corporation Trudeau  
Crowe BGK  
Deterco Builders Inc.  
Fidelity Investments Canada ULC  
Fonds de bienfaisance Canada  
Genatec Inc.  
Gestion Immobilière Luc Maurice Inc.  
Gestion Luc Rodrigue Inc.  
Groupe Deschênes Inc.  
Groupe Forget, Audioprothésistes

### Groupe Geloso

Groupe Kent - RBC Dominion Securities Inc.  
Groupe Mach  
Jewish Community Foundation of Montreal  
Ken and Roma Lett Foundation  
Levy Salis  
LSR Gesdev  
Majoca Investments  
Mouvement Desjardins  
MSC Mediterranean Shipping Company  
(Canada) Inc.  
Nu-b Inc.  
Paper Label  
Petra Ltée.  
Raymond Chabot Grant Thornton  
Richter Charitable Foundation  
Robic S.E.N.C.R.L./LLP  
Scotia Bank  
Société de développement ANGUS  
Société de gestion Cogir S.E.N.C.  
Spiegel Sohmer  
Sun Life Financial  
Tenaquip Foundation  
Wellington Laboratories Inc.

### \$1,000 to \$4,999

144781 Canada Inc.  
2159-4403 Québec Inc.  
2167-6184 Québec Inc.  
3991814 Canada Inc.  
9122-2182 Québec Inc.  
9384-6780 Québec Inc. /  
AM déjeuner et dîner  
9407-4507 Québec Inc. (Marché Public 440)  
ABC Gestion Parasitaire Inc.  
Abundance Canada  
Acier Bata Inc.  
Addenda Capital inc.  
Agences Réal Demers Inc.  
All Charities Campaign  
Alton Holdings Inc.  
Au Vieux Duluth  
Avila Investments Ltd.  
Axis Lighting Inc.  
BDO Canada  
Beaulieu Vision Care  
Blake, Cassels & Graydon LLP  
BlueShore Financial  
Brain Finance  
Bryan Ventures Incorporated

Calgary Foundation  
 Calko Group  
 Cantrex Nationwide  
 Caprea Expert Immobilier  
 Carmacks Hotel Ltd  
 Carol Sharyn Tanenbaum Family Foundation  
 Carrefour Multisports  
 Casuh Enterprises Inc.  
 Cedarome Canada Inc. (Arsenal)  
 Centre hospitalier universitaire de Sherbrooke  
 Cercle Filles d'Isabelle #715  
 C.H. Thomas Ltd  
 CI Investments  
 Club 50 ans + Rocher-Percé  
 Community Foundation of Ottawa  
 Complexes Funéraires Yves Légaré  
 Congrégation des Sœurs Maristes  
 Corporation Cadillac Fairview Limitée  
 Crofton Moore  
 Davies Ward Phillips & Vineberg  
 D.B. Crook Accounting Prof. Corp.  
 Delmar International Inc.

Développements P.A.T.  
 (Atelier Chaloub Architectes)  
 DHC Avocats inc.  
 Dorel Industries  
 Doug & Gloria MacDonald Foundation Inc.  
 Dunton Rainville  
 Dr Thierry Petry, M.D Inc.  
 Dr. Xuan Linh Chi Ho, Optométriste Inc.  
 Esther and Bernard Besner Family Foundation  
 FCT Compagnie de titres First Canadian Ltée  
 Felix Mundi Consultants Inc.  
 Filles de la Providence  
 Finances Québec  
 First Quebec Holdings Inc.  
 Fix Auto Saint-Léonard  
 Focus Microwaves Inc.  
 Fondation Aide à la Jeunesse  
 Fondation Denise et Robert Gibelleau  
 Fondation Famille Lévesque Demers  
 Fondation du Grand Montréal  
 Fondation Québec Philanthrope  
 Fondation Réal et Chantal Mimeault  
 Fonds Dynamique

Foodtastic - La Belle et la Bœuf  
 Fountain Tire  
 Galion Gestion Développement Immobilier Inc.  
 Garderie Aimée Inc.  
 Génome Québec  
 Gerjotin Inc.  
 Gestion André Waechter  
 Gestion Gauthier Lépine Inc.  
 Gestion Gilles E Richer  
 Gestion Rosaire G. Dubé Inc.  
 Gestion Shandrek Inc.  
 Gift Funds Canada  
 Gilbert Séguin Guilbault Avocats  
 GML Mechanical Ltd.  
 Go Expedited  
 Good Shepherd School  
 Gowling WLG  
 Griva-Pete Holdings Inc.  
 Groupe Alfid Ltée  
 Groupe BCL  
 Groupe Jean Coutu PJC Inc.  
 Groupe Lebel inc.  
 Groupe Montoni Division Construction Inc.  
 Groupe Voxco

Groupe Yves Rocher  
 Habitations Globales Inc.  
 Highlight Motor Freight Inc.  
 Hotel Espresso Montreal  
 Immeubles Xronos Inc.  
 Immobilier Carbonleo Inc.  
 InterFulfillment Inc.  
 International Rubber Products Ltd.  
 Invera Inc.  
 I T D Holdings Inc.  
 ITI Hydraulik  
 Jard Holdings Ltd (Central Motor Service)  
 Jesta Capital Corp  
 JRTech Solutions  
 Kanda Accounting Services  
 on Time Consulting  
 Keurig Dr Pepper Canada  
 KPMG MSLP  
 Laboratoires Choisy Ltée.  
 Laurentide Controls  
 Lohn Foundation  
 Marchés Louise Ménard Inc.  
 Médicaments Novateurs Canada  
 Minimedia International Inc.

Missionnaires Oblates de St-Boniface  
 Mistplay Inc.  
 Nam Polymers Inc.  
 Narcity Media  
 Norton Rose Fulbright  
 Otéra Capital Inc.  
 Parade Leasing  
 Plains Midstream Canada  
 Prince Services Logistiques  
 Private Giving Foundation  
 Province de Saint-Joseph/Serv. St-Coeur-de-Marie  
 Quadrel Ltée.  
 Québec International  
 Racine et Chamberland  
 Redbourne Realty Management  
 RefPlus Inc.  
 Régulvar Inc.  
 Robinson Sheppard Shapiro  
 Rosetown Farming Co. Ltd.  
 Rustique  
 Sahara Foundation  
 Saint-Arneault Inc.  
 Saryl & Stephen Gross Family Foundation

Services Financiers Perma inc. Financial  
 Services (Groupe immobilier Pertel inc.  
 Real Estate Group)  
 Shaker Cuisine and Mixology  
 Sisters of Providence of St Vincent de Paul  
 Sœurs de l'Institut Jeanne D'Arc  
 Sœurs Missionnaires de Notre-Dame  
 des Anges  
 Sœurs Sainte-Marcelline  
 Sogefi Compagnie  
 Spinelli Lexus Toyota  
 StyroChem Canada Ltd.  
 Surmesur  
 S T Maçonnerie Inc.  
 Télésystème Ltée.  
 TD Commercial Banking Services  
 Trac-World Inc.  
 TXS Industrial Parts  
 Uniformes White Cross Uniforms  
 United Way / Centraide of Ottawa  
 United Way of Greater Toronto  
 Vancouver Foundation  
 Wittenberg Construction Ltd.  
 Your Truck Shop Inc.



# ● FINANCIAL STATEMENTS

The financial statements ending on August 31, 2021, demonstrate healthy financial management.

These results are the fruit of the immense generosity of our donors and partners, as well as strategic initiatives that focused on innovation.



# Income Statement ON AUGUST 31 2021

(in thousands of dollars)

**\$17,4 Millions**

Commitments of multi-year  
research programs  
extending into the  
future years

Despite several challenges and the unpredictability caused by the COVID-19 pandemic, we see a record excess of revenues over expenses. This means that the Society has the necessary funds to continue its ambitious objectives and maintain funding for some of the most promising cancer research projects.

## REVENUES

	2021 Total	2020 Total
Annual campaigns	23,742	20,556
Major donations and planned giving	2,748	2,289
Benefit events and others	1,736	1,044
Partnerships – research contributions	1,486	3,006
Investment income, realized	2,602	1,685
Investment income, unrealized	3,958	498
Other revenues	400	336
	<b>36 672</b>	<b>29 414</b>

## EXPENDITURES

Annual campaigns	11,764	11,272
Major donations and planned giving	171	406
Benefit events and others	864	895
Administration	1,099	1,500
Amortization of real estate, equipment and software	64	68
	<b>13,962</b>	<b>14,141</b>
.....		
Surplus available for research	22,710	15,273
.....		
Grants and fellowships (including related expenses)	9,838	12,387
.....		
Excess of revenues over expenditures	<b>12,872</b>	<b>2,886</b>
.....		

# Financial Situation

## AS OF AUGUST 31

(in thousands of dollars)

ASSETS	2021 Total	2020 Total
Cash	8,855	4,899
Accounts receivable	162	379
Prepaid expenses	244	278
Other current assets	85	96
	<b>9,346</b>	<b>5,652</b>
Investments	46,282	36,619
Fixed assets	324	363
	<b>55,952</b>	<b>42,634</b>
LIABILITIES		
Accounts payable and accrued liabilities	678	278
Deferred contributions – short term	236	142
	<b>914</b>	<b>420</b>
Deferred contributions	775	807
Lease inducement	108	124
	<b>1,797</b>	<b>1,351</b>
FUND BALANCES		
Allocated funds	5,977	6,770
General funds	48,178	34,513
	<b>54,155</b>	<b>41,283</b>
	<b>55,952</b>	<b>42,634</b>



● COMMITMENT  
TO OUR  
DONORS



At the Cancer Research Society, we recognize that it is our privilege to be the recipients of generous gifts from our supporters. These donations allow us to fund the best cancer research in the country.

## We have made the following pledge to our donors and partners:

- Your gifts will be used for the sole purpose of supporting our mission: funding research on all types of cancer to help prevent, detect, and treat this disease.
- We will strive to keep our cost of fundraising as low as possible while delivering the greatest impact.
- Information about your donation will be handled with respect and with confidentiality to the extent provided by law.
- You can be assured that our methods of fundraising are constantly reviewed, ethically-based, and minimize cost while maximizing impact.
- You will receive acknowledgment and recognition in a timely manner.
- If you have questions, comments, or feedback you can expect prompt, transparent, truthful, and forthright answers.

Thank you to all of our donors and partners who allow us to outsmart cancer.



The Cancer Research Society  
is a true leader in Canada's research  
ecosystem and proudly supports  
some of the most innovative  
cancer research.



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[CancerResearchSociety.ca](http://CancerResearchSociety.ca)

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